



# Lorri Zipperer, Cybrarian

## Professional Profile

For 25 years, Lorri Zipperer has helped clients and colleagues address their information needs. She is a healthcare specialist, who works primarily with professional associations, foundations, and educators.

Lorri facilitates her client's development of a vision for how their information initiatives will be utilized and perceived. She crafts strategies to help them achieve their objectives.

She is a published author in patient safety, systems thinking, knowledge management and visioning. As a leader in her field, Lorri has cultivated strong relationships with colleagues from a variety of disciplines. By utilizing the experiences of her multidisciplinary network, she keeps apprised of cutting edge solutions and tailors them to the needs of the healthcare community.

Lorri currently consults on publication and content development, patient safety awareness and knowledge management in addition to providing project management services.

## Competencies & Skills

- ¥ Goal and Standards Articulation
- ¥ Workshop Design
- ¥ Organizational Concept Creation
- ¥ Problem Identification and Resolution
- ¥ Publication Concept Development
- ¥ Project Management
- ¥ Strategic Planning
- ¥ Social Media and Website Content Curation

## Knowledge Management Experience Includes:

- ¥ Conducted knowledge audits for firms seeking to improve their capacity for knowledge sharing
- ¥ Designed and facilitated multidisciplinary knowledge management visioning and alignment workshops
- ¥ Conceptualized and produced a professional text exploring the impact of tacit knowledge sharing on the quality of healthcare
- ¥ Participated in a multi-year collaborative team project studying knowledge transfer and use within cardiac units