

Professional Profile

For 20 years, Lorri Zipperer has helped clients and colleagues address their information needs. She is a health care specialist, who works primarily with medical associations, foundations, and medical web sites.

Lorri facilitates her client's development of a vision for how their information products will be utilized and perceived. She crafts strategies to help them achieve their objectives.

She is a published author in alternative roles for librarians, patient safety, medical reference, information management and visioning. As a leader in her field, Lorri has cultivated strong relationships with colleagues from a variety of disciplines. By utilizing the experiences of her multidisciplinary network, she keeps apprised of cutting edge solutions and tailors them to the needs of the health care community.

She currently consults on information and knowledge management, publication and content creation, patient safety awareness and terminology development issues.

Lorri earned her MA in library and information studies from Northern Illinois University. She has received honors from the library and information science community for her publishing work. In addition to her consultant commitments, she has served as an adjunct professor for library management at the university level. Lorri is also active professionally by filling both elected and invited positions within the Special Libraries Association.

Focus

Lorri enjoys working with experts to find solutions to help them obtain their goals. She assists them in finding creative solutions by building on the knowledge and experience of the individuals involved.

Competencies & Skills

- Goal and Standards Articulation
- Knowledge Management Envisioning
- Organizational Concept Creation
- Problem Identification and Resolution
- Project Management
- Strategic Planning
- Time Management
- Web Site Content Development and Management

Projects

- Spearheaded a web site initiative for a new medical foundation.
- Strategically implemented a specialized clearinghouse effort.
- Directed and analyzed information assessments to lay groundwork for the implementation of information programs.
- Provided knowledge management direction for a medical quality improvement effort.
- Participated on a team designing a content management prototype for a large medical organization.
- Led the implementation of a desk top database access program for a large medical association.
- Managed the information products associated with a national media briefing in New York City.
- Conceived and edited the 2001 publication, *Lessons in Patient Safety*, a compendium of literature in patient safety.
- Spearheaded and managed the development of a medical reference publication.