



Professional Profile

For 20 years, Lorri Zipperer has helped clients and colleagues address their information needs. She is a health care specialist, who works primarily with medical associations, foundations, and medical web sites.

Lorri facilitates her client's development of a vision for how their information products will be utilized and perceived. She crafts strategies to help them achieve their objectives.

She is a published author in patient safety, medical reference, information management and visioning. As a leader in her field, Lorri has cultivated strong relationships with colleagues from a variety of disciplines. By utilizing the experiences of her multidisciplinary network, she keeps apprised of cutting edge solutions and tailors them to the needs of the health care community.

She currently consults on publication and content management, patient safety awareness, knowledge management and terminology development issues.

Lorri earned her MA in library and information studies from Northern Illinois University. She has received honors from the library and information science community for her publishing work. In addition to her consultant commitments, she has served as an adjunct professor for library management at the university level. Lorri is also active professionally by filling both elected and invited positions within the Special Libraries Association.

Focus

Lorri enjoys working with her clients to find publishable solutions to help them obtain their goals. She assists them in finding creative solutions by building on the knowledge and experience of the individuals involved.

Competencies & Skills

- Goal and Standards Articulation
- Organizational Concept Creation
- Problem Identification and Resolution
- Publication Concept Development
- Project Management
- Strategic Planning
- Time Management
- Web Site Content Development and Management

Projects

- Facilitated team development of modular educational tools on medication safety for medical practitioners and administrators.
- Conceived and edited the 2001 NPSF publication *Lessons in Patient Safety*, a compendium of important topics and literature in patient safety.
- Managing editor of the 1999 *Enhancing Patient Safety and Reducing Errors in Health Care*, the proceedings of the 1998 Annenberg meeting in Rancho Mirage, California.
- Managing editor for the quarterly newsletter *Focus on Patient Safety*.
- Constructed the initiative for a medical foundation web site.
- Spearheaded and developed a medical reference book series for the American Medical Association.
- Built a centralized permissions initiative for a large medical web site producer.

LORRI ZIPPERER

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